

CAMPOLINA

The family horse

SPECIAL EDITION | ENGLISH

CAMPOLINA NEWSLETTER

Shania Twain meets the Campolina horse.
The history of the breed and the
ABCCCampolina Elite Studbook.

**A special edition celebrating
our horses, our heritage
and our hospitality.**

A MESSAGE FROM THE PRESIDENT

Thank you for discovering the Campolina horse

Dear Shania,

On behalf of the Brazilian Association of Campolina Horse Breeders, I would like to extend our heartfelt thanks for your interest in the Campolina and for seeking the opportunity to meet and ride our horses during your visit to Brazil.



It was a pleasure to see you discover the breed, learn about its history and experience its gentle temperament and comfortable gait on a short ride at Haras do Conde. Your curiosity and enthusiasm made this a special occasion for our community.

We are especially grateful to Nelson Aparecido Jorge for opening the doors of Haras do Conde and welcoming you and your companions. We also thank Paulo César Maia, founder of Haras Helvétia, and Paulo Wilson Maia, who now oversees its breeding operation, for their partnership in making this introduction possible.

Our thanks also go to Francisco Cancela Abreu for his trust, and to the families, staff and everyone whose care and dedication helped bring this visit to life. Haras Helvétia and Haras do Conde play important roles in the Campolina community, and we are proud of the way they represented our breed.

The Campolina is part of Brazil's equestrian heritage, sustained by generations of breeders who value its history, character and versatility. Sharing that heritage with you was an honor. We hope the memories of this visit stay with you, and we would be delighted to welcome you again.

With our warmest thanks,

Marcos Amaral Teixeira

President, Brazilian Association of Campolina Horse Breeders

MEETING THE CAMPOLINA

Shania Twain meets the Campolina horse

A partnership between Haras Helvétia and Haras do Conde showcases the breed's gait, its horses and the hospitality of breeders in São Paulo.



Shania Twain riding Naomi do Conde with her hosts. Photo: supplied to the editorial team.

On September 28, 2026, Shania Twain was introduced to the Campolina horse at Haras do Conde in Itupeva, São Paulo, Brazil. The visit was made possible through a partnership involving Paulo César Maia and Paulo Wilson Maia of Haras Helvétia, and Nelson Aparecido Jorge of Haras do Conde.

The introduction was supported by the trust placed in the hosts by Francisco Cancela Abreu, whom the organizers thanked in their account of the gathering. According to her hosts, this was Shania's first time riding a Campolina, and she enjoyed the experience.

Alongside meeting the horses and learning about the breed's history, the guests took a short ride around the farm. This gave Shania a firsthand experience of the Campolina's gentle temperament and ease of riding. The horses and their riders are listed on the following page.

COLLABORATION AND HOSPITALITY

Experiencing the breed in the saddle



Shania riding Naomy do Conde and Frédéric riding Elba da Jad. Photo: supplied to the editorial team.

Known as the “Queen of Country Pop,” the Canadian singer-songwriter has sold more than 100 million records and won five Grammy Awards. During the visit, her attention turned to the horses and the opportunity to experience the breed firsthand.

Founded by Paulo César Maia, Haras Helvétia has bred Campolina horses since 1983. His son, Paulo Wilson Maia, now oversees the breeding operation. Father and son both took part in the partnership that made the visit possible.

Haras do Conde, represented by Nelson Aparecido Jorge, welcomed the guests and made horses from its herd available for the visit. The joint initiative highlighted the daily work of the breeders and their teams.

THE HORSES AND THEIR RIDERS

Shania Twain — Naomy do Conde
 Frédéric — Elba da Jad
 Bruna — Quênia do Conde
 Alexandre — História da Helvétia
 Paulo Wilson Maia — Irina da Helvétia

Hospitality is also a way to represent the breed

Elba da Jad, ridden by Frédéric, is a Campolina mare born in 2008, recognized for her bloodlines, noble bearing and marcha picada, a smooth, four-beat gait.

The Brazilian Association of Campolina Horse Breeders (ABCC) is proud to be represented by this initiative and extends its special thanks to Nelson Aparecido Jorge for opening the doors of Haras do Conde and making this important occasion possible. Haras Helvétia and Haras do Conde play vital roles in the Campolina breed. The ABCC thanks everyone involved for their care, hospitality and collaboration.

Sources: account and post supplied to the editorial team; Haras Helvétia (history); Academy of Country Music (artist profile).

THE CAMPOLINA HORSE

The origins of the Campolina breed

In 1870, Cassiano Antônio da Silva Campolina, born on July 10, 1836, in São Brás do Suaçuí, Minas Gerais, received a mare named Medéia from his friend Antônio Cruz, a farmer from Juiz de Fora. She was in foal to a purebred Andalusian stallion owned by Mariano Procópio, an engineer, politician and prominent advocate of modernization in Imperial Brazil. Mariano owned the renowned Villa Ferreira Lage in Juiz de Fora and was a personal friend of Emperor Dom Pedro II, who visited him frequently. He was also responsible for building the União e Indústria Road, the first paved road in Latin America.



Illustrative portrait of Cassiano Antônio da Silva Campolina.

The mating of Medéia with the Andalusian stallion - the horse given by Dom Pedro II to Mariano Procópio - produced a handsome black colt whose coat later became dark grey. He was named Monarca in tribute to the Emperor. Raised at Fazenda do Tanque in Entre Rios de Minas, Monarca is regarded as the foundation of the Campolina breed.

Cassiano, the breed's originator and founder, began a systematic breeding and selection program aimed at producing tall, sturdy and enduring horses with a comfortable gait, capable of meeting the demands of the long journeys of the time. His goal was to develop horses suited to transportation and military service, including riding, pulling vehicles and serving as mounts for the dragoons of the Royal Militia. Alongside Monarca, he used breeds such as the Thoroughbred, Anglo-Norman, Clydesdale and Oldenburg, as well as other horses of Iberian origin, to develop a distinct Brazilian type.

Monarca lived at Fazenda do Tanque for 25 years and died in 1898 at the age of 28. His bloodlines provided the foundation for important lines including Monarca II, Monarca III, Leviano, Predileto, Pope, Baiardo and Nobre, among others.

After Cassiano Campolina's death in 1904, Joaquim Pacheco de Resende continued his legacy. He moved to Fazenda do Tanque and renamed it Fazenda Campolina in honor of his friend. The Resende family subsequently carried on the work of improving the breed.

The breed's development after Cassiano Campolina

Following Cassiano Campolina's death, several breeders took on the challenge of preserving and developing the breed. Breeders in Entre Rios, Campos da Mantiqueira, Rio Manso and the area surrounding Ouro Preto crossed Campolinas with breeds such as the Thoroughbred, Mangalarga, Anglo-Norman and even Arabian, seeking to improve conformation, gait and coat characteristics.

In the 1930s, breeders including Paulo Rocha Lagôa, Joaquim Resende, Bolívar de Andrade, Waldemar Urbano, Colonel Américo de Oliveira, Colonel Gabriel Augusto de Andrade, Antônio Dutra, Herculano de Abreu, Renato Pereira Sobrinho, Ascânio Diniz and many others founded the Consórcio Profissional Cooperativo dos Criadores da Raça Campolina (Professional Cooperative Consortium of Campolina Breeders) in Barbacena. This movement culminated in the establishment of the Associação Brasileira dos Criadores do Cavalo Campolina (Brazilian Association of Campolina Horse Breeders, ABCCCampolina) in 1951, headquartered in Belo Horizonte.

Among the leading figures of this period were Bolívar de Andrade, of the Passa Tempo breeding operation, and Gastão Rezende, of the Gas breeding operation. These breeders played a key role in addressing imbalances in the breed's genetic makeup and refining the desired type.

The Campolina came to be valued not only for its stature and beauty, but also for its comfortable gait, becoming a versatile horse for both work and leisure.

Today, more than 150 years after Monarca's birth, all Campolina breeders are heirs to this rich history and share responsibility for keeping the breed's tradition and continuing development alive. The Campolina horse embodies elegance, strength and functionality.

The Campolina today

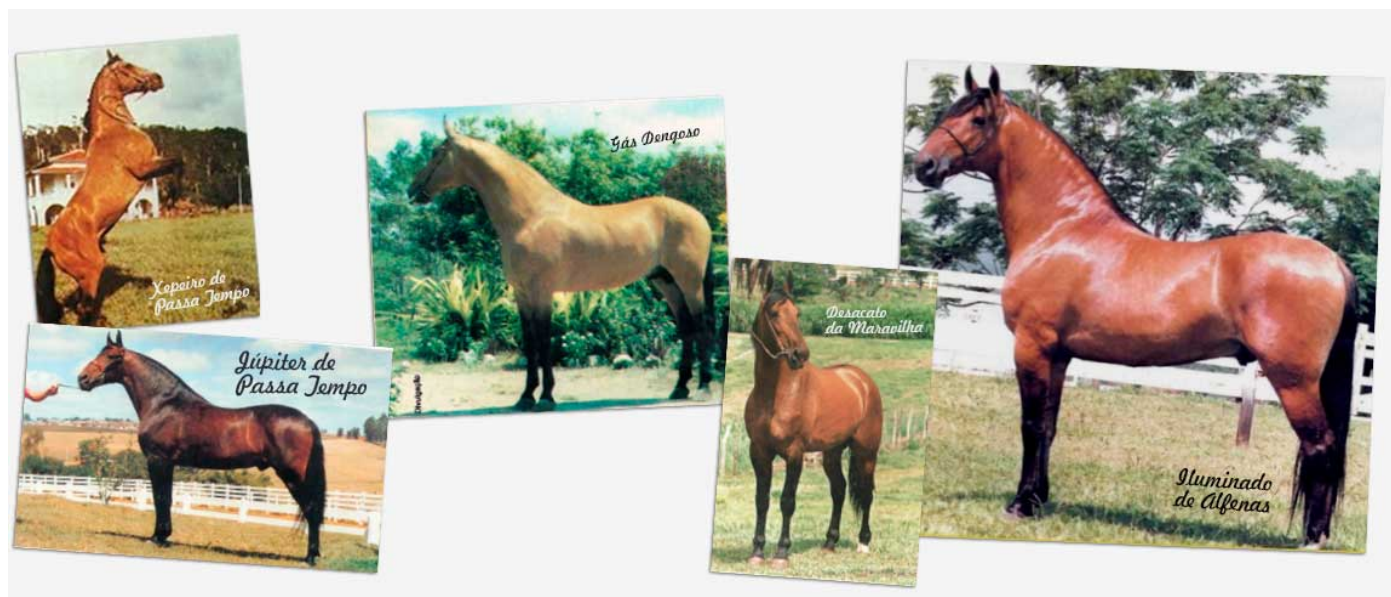
The Campolina has a gentle temperament and an unmistakable beauty. Its harmonious movement makes for an elegant and comfortable ride. The ideal height is 1.58 metres for males, while females average 1.52 metres, with an average weight of 500 kilograms. The breed offers both marcha picada and marcha batida - two forms of its comfortable, four-beat gait - allowing riders and breeders to choose according to their preferences.

References

1. Ferreira CQ, Maia Filho OF. ABCCC - Campolina a História de uma raça [Campolina: The History of a Breed]. 474 pages. Ed Al Viva, 2011.
2. Resende EO. De Bromado a Entre Rios de Minas... Sua Arte, Sua História [From Bromado to Entre Rios de Minas: Its Art, Its History]. 360 pages. Editora Mandala, 2021.
3. "O Campolina" [The Campolina]. Pages 79-81. Revista dos Criadores (clippings), 1965.

The ABCCCampolina Elite Studbook

Horses registered in the Elite Studbook



Historical photographs supplied for this special edition. Horse names remain in Portuguese.

- | | |
|------------------------------------|-------------------------------------|
| 01 Júpiter de Passa Tempo | 12 Gavião do Barulho |
| 02 Gás Dengoso | 13 Iluminado de Alfenas |
| 03 Xepeiro de Passa Tempo | 14 Xena de Alfenas |
| 04 Desacato da Maravilha | 15 Figura do Barulho |
| 05 Promessa de Santa Rita | 16 Nairobi Mandala |
| 06 SSPA de Santa Rita | 17 Induto de São Judas |
| 07 Neruda do Chiribiribinha | 18 Monifa da Hibipeba |
| 08 Agitada da Duas Marias | 19 Quintão da Água Santa |
| 09 Geodo do Oratório | 20 Quartel II de Passa Tempo |
| 10 Viação de Sans Souci | 21 Invasor J.H.R |
| 11 Ópera da Fronteira | |

Source: Campolina Canto Verde - breed history and list supplied to the editorial team.